

Apple Authorised Reseller status makes Edtech a 'one stop shop' for schools

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Specialist Education ICT solutions provider Edtech has been granted Apple Authorised Education Reseller status for the New Zealand Education market and is now able to supply and support Apple's complete range of hardware and software applications.

The Apple Authorised Education Reseller designation authorises Edtech to sell integrated end-to-end solutions incorporating Apple hardware – including Mac Xserve, iMac, MacBook, iPad and iPods – to Kindergartens; primary, intermediate and secondary schools; and tertiary institutions.

Edtech Managing Director, Peter Nelson, says Edtech is the largest specialist Education reseller in New Zealand, capable of provisioning and supporting both Apple and Microsoft networks, including any mix of the two platforms.

"Many of our customers want the convenience and simplicity of dealing with a single supplier," he says. "Edtech's value proposition is about being able to plan, implement and manage all of the technologies that schools need to create a single, integrated ICT solution. In that context, our new partnership with Apple is very important, for us and our customers."

Peter Nelson says Edtech has always embraced Apple technology in schools, and has supported Mac-only schools for many years. Edtech has a team of eight qualified Apple Engineers and already possess strong technical expertise and experience gained from implementing and managing both Apple and cross-platform Apple-PC networks in schools over the last 10 years.

He says the new partnership with Apple complements Edtech's existing relationships with other major IT partners including HP, Toshiba and Microsoft.

About Edtech

With a rapidly growing customer base of more than 1,000 schools, Edtech is the market leader in providing sophisticated, specialist ICT solutions to New Zealand's Education sector. These solutions span ICT Infrastructure Services, MUSAC Support Services, Financial and Accounting Solutions, and the Ultranet Learning Management System.

Rather than just selling point products or services, Edtech's value proposition is in its unique and proven ability to plan, implement and manage all of the technologies that make up a modern and truly integrated ICT solution for Education institutions.

Founded in 1992, Edtech is a private company majority owned by Managing Director, Peter Nelson, with equity participation by key members among the 110 staff working from the head office in Auckland, and branch offices in Hamilton and Palmerston North.

For more information, visit: www.edtech.co.nz